Top 30 on demand programmes - May 2006

	Programme	Station	Monthly listens
1	The Archers	Radio 4	756,730
2	Chris Moyles	Radio 1	536,745
3	The Essential Selection	Radio 1	229,304
4	The Afternoon Play	Radio 4	216,162
5	Essential Mix	Radio 1	177,866
6	Jo Whiley	Radio 1	172,309
7	The Now Show	Radio 4	149,940
8	I'm Sorry I Haven't A Clue	Radio 4	142,690
9	Wake Up To Wogan	Radio 2	139,528
10	Zane Lowe	Radio 1	136,770
11	I'm Sorry I Haven't A Clue	BBC 7	129,956
12	Jonathan Ross	Radio 2	129,534
13	Annie Mac	Radio 1	121,341
14	Steve Wright in the Afternoon	Radio 2	120,199
15	Dance Anthems	Radio 1	114,980
16	Judge Jules	Radio 1	114,166
17	Gilles Peterson	Radio 1	111,114
18	Late Junction	Radio 3	106,217
19	Radio 1's Chart Show with JK and Joel	Radio 1	102,932
20	Blue Room	Radio 1	100,863
21	This Sceptred Isle: Empire	Radio 4	83224
22	Fergie	Radio 1	76,808
23	Dad's Army	BBC 7	76,555
24	Absolute Power	BBC 7	73,634
25	Book of the Week	Radio 4	73,265
26	Hancock's Half Hour	BBC 7	71,701
27	Sounds of the 60s	Radio 2	70,160
28	That Mitchell and Webb Sound	Radio 4	68,534
29	Today	Radio 4	68,403
30	Scott Mills	Radio 1	68,371

Total – All Networks

	All BBC Radio		
	May-05	Apr-06	May-06
Unique User Agents	6,849,001	8,796,603	9,207,505
Page Impressions	210,824,293	240,809,424	247,956,758
On demand listening requests	9,194,670	11,644,037	11,416,676
On demand listening hours	4,740,252	6,331,679	6,676,371
Live listening hours	8,199,367	11,326,004	13,294,451

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Total - By Network:

	Radio 1		
	May-05	Apr-06	May-06
Unique User Agents	2,487,250	3,645,524	3,507,433
Page Impressions	64,096,484	78,630,154	77,259,121
On demand listening requests	1,993,334	2,639,598	2,494,932
On demand listening hours	1,359,648	1,799,404	1,956,717
Live listening hours	2,302,803	3,666,998	4,227,409

	Radio 2		
	May-05	Apr-06	May-06
Unique User Agents	1,283,217	1,201,592	1,667,677
Page Impressions	26,502,295	19,111,633	23,700,903
On demand listening requests	1,087,032	1,488,611	1,405,223
On demand listening hours	713,350	979,954	1,050,773
Live listening hours	1,819,083	2,513,416	2,889,878

	Radio 3		
	May-05	Apr-06	May-06
Unique User Agents	381,080	548,121	532,563
Page Impressions	6,281,578	8,794,657	8,516,904
On demand listening requests	422,574	567,853	613,888
On demand listening hours	262,441	432,317	425,042
Live listening hours	348,166	442,925	445,459

	Radio 4		
	May-05	Apr-06	May-06
Unique User Agents	1,355,893	1,611,372	1,680,319
Page Impressions	38,674,848	34,366,797	36,319,799
On demand listening requests	2,076,807	2,661,953	2,779,151
On demand listening hours	907,710	1,183,728	1,235,543
Live listening hours	1,313,708	1,539,892	1,694,415

	Radio Five Live		
	May-05	Apr-06	May-06
Unique User Agents	885,060	1,133,445	1,078,292
Page Impressions	41,764,574	64,068,418	64,930,654
On demand listening requests	233,975	245,233	245,834
On demand listening hours	118,411	128,050	143,998
Live listening hours	720,931	1,206,864	1,291,154

	1Xtra		
	May-05	Apr-06	May-06
Unique User Agents	408,232	375,222	452,979
Page Impressions	7,054,820	6,314,233	6,735,695
On demand listening requests	501,825	457,274	437,852
On demand listening hours	330,203	374,542	378,956
Live listening hours	218,693	170,705	156,473

	6 Music		
	May-05	Apr-06	May-06
Unique User Agents	274,031	309,126	314,698
Page Impressions	4,052,080	3,118,239	3,204,758
On demand listening requests	266,503	278,073	269,585
On demand listening hours	145,313	167,739	187,057
Live listening hours	457,832	486,772	518,087

	Asian Network		
	May-05	Apr-06	May-06
Unique User Agents	148,277	129,121	136,954
Page Impressions	2,470,387	2,530,816	2,597,577
On demand listening requests	157,628	144,044	116,264
On demand listening hours	75,307	86,708	86,960
Live listening hours	121,233	192,005	126,468

	BBC 7		
	May-05	Apr-06	May-06
Unique User Agents	297,841	336,725	336,598
Page Impressions	6,753,369	7,378,582	7,654,437
On demand listening requests	1,544,160	2,217,122	2,195,173
On demand listening hours	827,869	1,179,237	1,211,325
Live listening hours	276,303	270,913	283,090

	Five Live Sports Extra		
	May-05	Apr-06	May-06
Unique User Agents	109,178	141,955	193,109
Page Impressions	691,738	785,680	1,689,373
On demand listening requests	N/A	N/A	N/A
On demand listening hours	N/A	N/A	N/A
Live listening hours	65,590	136,504	888,819

<u>Download and Podcast Trial figures – May 2006</u>

		Monthly
	Daily podcasts (1 or more per day)	downloads
1	BBC Radio NewsPod (News)	559,786
2	Today 8.10 Interview (Radio 4)	367,231
3	Scott Mills Daily (Radio 1)	236,908
4	World News Bulletin (World Service)	184,067
5	The Today Lead Interviews (Radio 4)	106,473
6	The World Today Select (World Service)	104,728
7	The Woman's Hour Choice (Radio 4)	90,150
8	The Daily Mayo (Five Live)	85,882
9	Wake Up To Money (Five Live)	59,000
10	Scottish Football (Radio Scotland)	19,403
11	The Stephen Nolan Show (Radio Ulster)	3,902
		Monthly
	Regular podcasts (between 1 and 5 per week)	downloads
1	Documentary Archive (World Service)	334,938
2	606 (Five Live)	69,204

		Monthly
	Weekly podcasts (1 per week)	downloads
1	Best of Moyles (Radio 1)	505,244
2	From Our Own Correspondent (Radio 4)	270,249
3	In Our Time (Radio 4)	234,418
4	The Now Show (Radio 4)	212,713
5	Mark Kermode's Film Reviews (Five Live)	142,627
6	Go Digital / Digital Planet (World Service)	95,847
7	Chris Evans - The Best Bits (Radio 2)	79,049
8	Radio 4 Choice (Radio 4)	64,256
9	Fighting Talk (Five Live)	59,156
10	In Business (Radio 4)	57,510
11	Steve Wright (Radio 2)	57,176
12	Start The Week (Radio 4)	55,492
13	Wake Up To Wogan (Radio 2)	54,680
14	Sportsweek (Five Live)	46,666
15	Newsnight (News)	45,989
16	Broadcasting House (Radio 4)	42,264
17	Radio 1's Best of Unsigned (Radio 1)	39,492
18	Radio 1's Entertainment News (Radio 1)	33,575
19	Radio 1's Music Interviews (Radio 1)	32,699
20	Chart Chat with JK & Joel (Radio 1)	27,573
21	Front Row Interview (Radio 4)	23,101
22	100% Homegrown Mix (1Xtra)	21,408

23	Russell Brand (6 Music)	18,454
24	Radio 3 Arts Talk (Radio 3)	15,224
25	File on 4 (Radio 4)	14,120
26	Big Toe Clippings (BBC 7)	7,371
27	Sussex Breakfast (Southern Counties)	5,978
28	Talking 6 Music (6 Music)	4,914
29	All Things Considered (Radio Wales)	4,842
30	Film Café (Asian Network)	4,415
31	The Weekender (Radio Northampton)	3,748
32	Letter to Gaelic Learners (Radio nan Gaidheal)	3,112
33	Rooze Haftom (Persian)	2,985
34	Studio 834 (World Service)	2,341
35	C2 Pick of the Week (Radio Cymru)	1,235

	Occasional podcasts (less than 1 per week)	Monthly downloads
1	The Chequered Flag (Five Live)	13,378
2	Discovering Music (Radio 3)	5,362
3	Focus on Iran (World Service)	985
4	Planet Speedway (Radio Oxford)	111
5	English Music Day Shakespeare readings (Radio 3)	66