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Check out our BBC Children in Need Appeal website at www.bbc.co.uk/pudsey
You can contact us by emailing pudsey@bbc.co.uk
or you can donate by calling 0845 733 2233

Millions of people help us to make a difference – we would like to acknowledge the support and generosity of the following partners:









Our friends at

BBC Radio 2

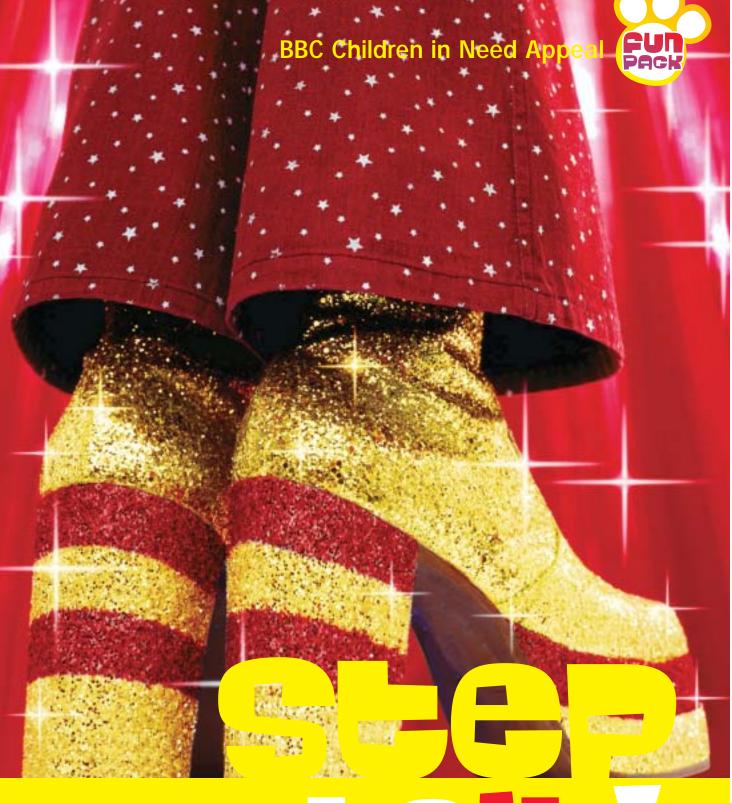
always make a

special effort for Pudsey. During Appeal week, Terry and his Wake up to Wogan listeners will start the fun with the auction of 'Things Money Can't Buy'. Then from 7pm on 20 November you'll be able to pledge a donation and request a song during the star-studded, non-stop 24 hour music marathon. Don't forget to join in and make a difference!



Schools – don't forget your fundraising effort can be included in your diary for G-Week 2004

where your school could win a trip overseas. For more information visit www.g-nation.co.uk

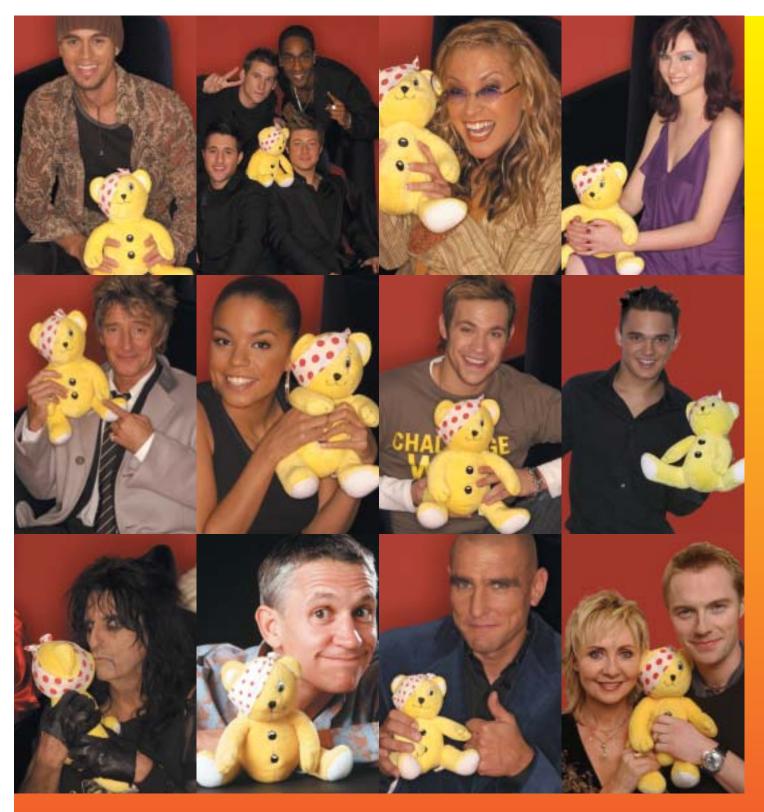




This is your chance to raise a smile, so put your best foot forward & knock our socks off!

www.bbc.co.uk/pudsey Promotiona

Promotional materials are not paid for out of the money raised by the public.









Everything you'll need is contained within this pack.

By asking for this pack you've done something really important. You've taken your first step towards helping children and teenagers who really need your support...

...But it doesn't stop there.

Now you need to put your best foot forward and organise a successful fundraising event or activity. It doesn't have to be big or clever or wacky or different. It just needs to raise money.

Here at **BBC Children in Need** we get thousands of requests for help each year, but we don't have enough money to help everyone that asks.

The fundraising activity arranged by you, your family, your school or place of work could enable us to help a group of disadvantaged children who might otherwise miss out.

It's as simple as that.

