

CONTACTS

NATIONAL OFFICES

England and General Helpline
PO Box 76
London W3 6FS
020 8576 7788

Northern Ireland
Broadcasting House
Ormeau Avenue
Belfast BT2 8HQ
028 9033 8221

Scotland
BBC Edinburgh
Holyrood Road
Edinburgh EH8 8JF
0131 248 4225

Wales
Broadcasting House
Llandaff
Cardiff CF5 2YQ
029 2032 2383

ENGLISH REGIONAL OFFICES

North West (Manchester)
New Broadcasting House
Oxford Road
Manchester M60 1SJ
0161 244 3439

North East (Leeds)
Broadcasting Centre
Woodhouse Lane
Leeds LS2 9PX
0113 224 7155

Midlands and East (Birmingham)
BBC Broadcasting Centre
Pebble Mill Road
Birmingham B5 7QQ
0121 432 8899

South West (Bristol)
Broadcasting House
Whiteladies Road
Bristol BS8 2LR
0117 974 6600

London and South East (Elstree)
Elstree Centre
Clarendon Road
Borehamwood
Hertfordshire WD6 1JF
020 8228 8275




Check out our BBC Children in Need Appeal website at www.bbc.co.uk/pudsey
You can contact us by emailing pudsey@bbc.co.uk
or you can donate by calling **0845 733 2233**

Millions of people help us to make a difference – we would like to acknowledge the support and generosity of the following partners:

ASDA



HSBC 

 Our friends at **BBC Radio 2** always make a special effort for Pudsey. During Appeal week, Terry and his **Wake up to Wogan** listeners will start the fun with the auction of 'Things Money Can't Buy'. Then from 7pm on 20 November you'll be able to pledge a donation and request a song during the star-studded, non-stop 24 hour music marathon. Don't forget to join in and make a difference!



Schools – don't forget your fundraising effort can be included in your diary for G-Week 2004 where your school could win a trip overseas. For more information visit www.g-nation.co.uk



www.bbc.co.uk/pudsey

BBC Children in Need Appeal



step to it!

This is your chance to raise a smile,
so put your best foot forward & knock our socks off!

Promotional materials are not paid for out of the money raised by the public.
BBC Children in Need Appeal is a registered charity, number 802052



By asking for this pack you've done something really important. You've taken your first step towards helping children and teenagers who really need your support...

...But it doesn't stop there.



Now you need to **put your best foot forward** and organise a successful fundraising event or activity. It doesn't have to be big or clever or wacky or different. It just needs to raise money.

Here at **BBC Children in Need** we get thousands of requests for help each year, but we don't have enough money to help everyone that asks.

The fundraising activity arranged by you, your family, your school or place of work could enable us to help a group of disadvantaged children who might otherwise miss out.

It's as simple as that.



Everything you'll need is contained within this pack.

**JUST STEP
THIS WAY!**

