

1 THE THEME



Hold onto your hats, plaits and furry mats because we have brought together the best and some of the biggest heads in the industry and have come up with...**Red Nose Day 2003 - The Big Hair Do**. Yep. Red Nose Day comes over all fuzzy on **14 March 2003**. From bad hair to hair with flair, Comic Relief will be encouraging everyone to change their hair and help raise money that will help poor and disadvantaged people in the UK and Africa thrive, not just survive. From beehives to bobs, mullets to quaffs and bubble perms to bouffants, big hair is going to get a lot bigger.

2. TV AND RADIO

On **Friday 14 March 2003** Comic Relief takes over **BBC ONE** for an entire night of serious fun led by the biggest names in comedy. From 7pm some of the UK's biggest names including **Jonathan Ross, Graham Norton, Vic and Bob, Adam and Joe** and **Lenny Henry** present an evening of irresistible entertainment. The UK's best TV writers have penned hilarious sketches for this unique night, including specials from **EastEnders, French and Saunders** and **The Kumars**. To ice the comedy cake there will be performances from the cream of the music world. During the night viewers will also see how their money has helped Comic Relief make a real difference to vulnerable people in the UK and Africa. It will be the culmination of a campaign that has encouraged the whole of the UK to do something – whether by ordering a **fundraising kit** and raising some cash, by buying the **official Red Nose Day merchandise**, or by **donating** via the phone line **08457 910 910** (calls charged at local call rate), on the website **www.rednoseday.com** or by pressing the red nose, sorry, button on their **interactive TV**.

OTHER COMIC RELIEF PROGRAMMING

Comic Relief Does Celebrity Driving School - Monday 24 February, Friday 28 February, Monday 3 March and Friday 7 March, 8.30pm, BBC ONE

Comic Relief have asked a bunch of celebrities who can't drive to learn and take their test by Red Nose Day - all on camera of course! Our eager novices - **Gareth Gates, Jade Goody, Paul O'Grady, Nadia Sawalha**, The Fast Show's **Simon Day** and EastEnders' **Natalie Cassidy** - are followed through the ups and downs of negotiating three point turns, studying

for their theory test and mastering mirror (without checking their hair!), signal and manoeuvre, before taking the dreaded driving test. With cars kindly donated by Ford, the climax of Comic Relief Does Celebrity Driving School promises to be a roller coaster of emotions, but who will be able to ditch their chauffeurs and get behind the wheel for good? They will find out if they have passed or failed live on the big night.

Comic Relief...The Ultimate Makeover - Saturday 1 March, 5.50pm, BBC ONE

In this 60-minute special for the run-up to Red Nose Day 2003 a host of celebrities cook, build and dig their way through the longest day of their lives. In three dawn 'til dusk challenges in Africa and the UK Davina McCall joins Nick Knowles and the some of his BBC ONE 'DIY SOS' team to lay a 2km water pipeline to a dusty village outside Nairobi and help build a community hall there. In Liverpool, Nick Hancock, Anna Ryder Richardson, Phil Turner and TV gardener Joe Swift transform a play centre for kids whose parents can't afford child-care. Anna and the House Invaders gang set about building a new kitchen, while Nick and Joe transform concrete and nettles into a play paradise, with everything from brand new play equipment to a vegetable patch and adventure playground. The challenge for Lenny Henry and Gordon Ramsay in Tanzania is to cook for around 100 street kids. The trouble is there's no kitchen, so they must do everything from scratch: chop the wood, build the fires and make a giant pot of 'ugali' - the kids' favourite meal - and then wash up afterwards!

Total Comic Relief – Saturday 15 February, 10.10pm, BBC ONE

Comic Relief has raised millions of pounds and millions of laughs since it's television debut in 1985. **Nadia Sawalha** takes an alphabetical look at this unique event that encourages the nation to dress-up, dress down, jump out of aeroplanes or do whatever it takes to raise that cash. **Total Comic Relief** is packed with classic comedy moments, ludicrous live links, dazzling duets and loads of strange antics from the nation's top talent.

Where else would you see Billy Connolly run naked around Piccadilly Circus, or Harry Hill perform as Eminem, or an airborne Graham Norton suspended by a 100 balloons? The programme finishes with a hint of what to expect on Red Nose Day 2003.

African Hospital (*working title*) – Monday 10 March, 10.35pm, BBC ONE

Billy Connolly finds there's more real human drama in an African hospital than in ER, Casualty and Holby City rolled into one. The 200-bed hospital in Hargeisa, the capital city of Somaliland, is a huge, rambling colonial building on its knees. The little equipment it has is from another era. It's the hospital time forgot. This is a place in the grip of grinding poverty, a place where people living on the edge often go over it. And every day adults and children die needlessly because of a lack of the most basic of resources. This documentary will tell real stories of life and death and see how Comic Relief money is helping people come back from the edge of existence.

Comic Relief Does Fame Academy (tx tbc)

Celebrities sign up for a crash course at Fame Academy to raise money for Red Nose Day 2003. The Fame Academy staff face their toughest challenge yet - to teach hopeful celebrities to get in shape, dress to impress and sing to win, live on stage. The celebrity singing-wannabes will really be put through their paces - but who will make the grade at the Fame Academy? Who will make music their forte and come out as teacher's pet and the public's No.1? In the race to be top of the celebrity pops, see who's got what it takes to survive and win the ultimate talent contest: Comic Relief Does Fame Academy 2003! The winner will be revealed in our big Red Nose Day show on 14 March.

CBBC

CBBC has huge plans to get everybody laughing for Red Nose Day 2003.

The fun starts on 7 February when CBBC launch the search for the UK's Worst Hair and ask everybody to send in photos of the barnet that really takes the biscuit. Is it mum, dad, teachers or the viewers themselves?

The ultimate winner will be crowned on *The CBBC Comic Relief Show* that broadcasts live every day on CBBC ONE from Tuesday 11 March to Friday 14 March.

The CBBC Comic Relief Show challenges children across the nation to give four locations the Red Nose treatment, including Loch Ness and the BT Tower. And all the CBBC programmes including Newsround, The Saturday Show, Blue Peter, Smile, and X-Change are joining in with special reports on where Comic Relief money is spent and how to get involved. Not to mention the CBBC Channel and the CBBC website.

BBC RADIO

BBC Radio stations are getting involved in Red Nose Day 2003 in a big way, and will be encouraging listeners to join in and support Comic Relief.

Top **Radio 1** DJs will be taking part in **Dance Relief** on 14 March. Introduced by Pete Tong between 6pm and 8pm before moving on to Pasha, the Battle of the Radio 1 DJs between 8pm to 1am shouldn't be missed. Listeners and clubbers cast their votes to decide the nation's favourite dance DJ. Meanwhile, on the Chris Moyles show, Mark 'Chappers' Chapman and Comedy Dave have seven days to collect an item of merchandise from each of the 92 Football League clubs for the **Comic Relief Nationwide Football Challenge**.

Simply Red perform live and exclusive on BBC Radio 2 for Comic Relief with a Simply Red Nose Concert from London's Shepherd's Bush Empire on Thursday 27 February 2003. The concert will be broadcast on Radio 2 on Saturday 8 March at 9pm. Tickets cost £35 with at least £28 going directly to Comic Relief. Tickets are available through Ticketmaster on 0870 060 2336 or at www.cclive.co.uk. **Radio 3** will feature the **In Tune 'hairy' special** from 5pm to 7.30pm on 14 March, playing hair themed music like The Barber of Seville and Samson

and Delilah. **Radio 4** is going **Red Faced for Red Nose Day**, and will be revealing some hairy moments on the network. Listeners are invited to call a premium rate number to listen to the hairy clips and vote for their favourite. (Calls cost £1 with 70p going to Comic Relief). **Radio 5 Live** are already up and running with the **5 Go To Africa** competition. Football fanatic and Royle Family star Ralf Little is off to South Africa to captain a BBC Radio Five Live five-a-side team for Comic Relief - and from Monday 13 January listeners have been competing for a once-in-a-lifetime chance to join him. Captained by Ralf and a succession of other stars, the lucky winners will play five matches in South Africa against local teams from projects funded by Comic Relief. In true Five Live fashion, the tour from February 14-28 will be covered comprehensively, with match reports and team news.

BBC 7 will be up to all sorts, and the **Asian Network** will also be getting involved with an online bad hairdo competition, a radio play about a beauty salon, and a live stand-up show broadcast on the Adil Ray show. **BBC Local Radio** will be crammed full of Comic Relief programming, with Red Nose Day Quiz nights, spotlights on local projects looking at where the money raised last Red Nose Day has been spent, and countless celebrity interviews.