# **BBC Ignite 2 Terms of Use**

Following the success of the first BBC Ignite Animation Programme, BBC Children’s and Education are once again looking for new, creator-led ideas for kids of all ages. This supports our ongoing commitment to commission more original animation content from the UK, and to develop new talent in the UK animation industry.

This is a fantastic opportunity for selected entrants to receive development funding and co-develop their ideas with the BBC. This funding will be used to develop a strong animation proposal that may eventually be considered for a full series commission by the relevant BBC Children’s Head of Commissioning & Acquisitions.

We would love you to submit your original ideas to us for consideration in this project by using the BBC Uploader. When you upload your ideas to us the Terms and Conditions below automatically apply - please read them carefully.

## **Eligibility**

This opportunity is open for applications from individuals or collectives (groups of individuals), BBC Studios Kids & Family, independent production companies and animation studios (if they choose to co-develop their idea through this scheme rather than engaging with us via our [usual commissioning process](https://www.bbc.co.uk/commissioning/childrens) where applicable).

* If you are entering as an individual or a collective (for example, as a writer and animator duo):
  + - All applicants must be aged 18 and over on the date of submission.
    - All applicants must be UK residents and eligible to work in the UK.
    - Individual employees of the BBC Group and their immediate families are not eligible to enter unless they are named as part of a BBC Studios Kids and Family submission.
* You must own all rights (“Intellectual Property”) in your idea including the full rights and permissions in any underlying work (such as the characters and the format).
* If you are an independent production company or an animation studio
  + - You must be a UK company registered at Companies House.
    - You must have a diversity and inclusion policy in place and adhere to the [BBC Diversity Commissioning Code of Practice](https://www.bbc.com/diversity/strategy-and-reports/diversity-commissioning-code-of-practice). If you do not currently have a diversity and inclusion policy in place then a [template](https://creativediversitynetwork.com/template-equality-and-diversity-policy/) is available from the Creative Diversity Network.

## **Submitting your idea**

* You can submit up to three ideas but from Stage 2 (see below) onwards we will not progress more than one Idea from a single supplier, individual or collective.
* Your idea must not be in development or under consideration with another broadcaster or content provider or have been previously considered by or developed with the BBC. This includes but is not limited to submissions which were previously considered for BBC Ignite.
* Your submission can include both illustration and narrative but should be no longer than 1 page of A4.
* Please submit your Idea via the Uploader as a PDF. We will only accept submissions via the Uploader. We cannot return submissions so please ensure that you retain a copy.
* Please do not supply any personal or supplier information on the proposal itself. We will ask you for this information via the Uploader but the ideas will be assessed independently of this information.
* The deadline for submissions is **14:00 on Thursday 8th February 2024**

## **Privacy**

To find out how we will use your personal data please read our [Privacy Notice](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.bbc.co.uk%2Fcommissioning%2Fdocuments%2Fignite-childrens-animation-privacy-notice-2023.docx&wdOrigin=BROWSELINK).

If you want to withdraw your submission please email [BBC Ignite](mailto:ignite@bbc.co.uk). For more information please see our [Privacy Notice](https://view.officeapps.live.com/op/view.aspx?src=https%3A%2F%2Fwww.bbc.co.uk%2Fcommissioning%2Fdocuments%2Fignite-childrens-animation-privacy-notice-2023.docx&wdOrigin=BROWSELINK).

## **How we will assess your submission**

* The BBC Children’s commissioning team will review all submissions blind and select an initial shortlist.  This shortlist will then be assessed by the commissioning panel comprising of the Director of Children’s & Education, Heads of Commissioning and Acquisitions for 0-6’s and 7+, and the Animation Development Executive.
* You will be informed whether or not your submission has been selected for Stage 1 of paid development via email no later than **Friday 14th June 2024.**
* Unfortunately, due to the high number of submissions we estimate we will receive, if you are unsuccessful we will not be able to provide feedback on your ideas.

## **Development process/timescale**

We’ve set out a short description of the development process below, to give you an idea of the how the project will work and the approximate timescales involved. The BBC Animation Development Executive will guide creators at all stages of development and this person along with the Director of Children’s & Education, and the Heads of Commissioning & Acquisitions for 0-6’s and 7+ will form the panel who will decide which ideas progress to subsequent stages in the process.

## **Stage 1**

A shortlist of up to 15 ideas will be selected from the submissions for the initial phase of development. These successful applicants will co-own any development deliverables with the BBC and the BBC will have an exclusive option to commission the Idea for an initial period of 24 months. For Stage 1, the creators will receive a signature fee of £2,500 and then up to £12,500 development funding. In return we will expect the creator to produce a full series bible including character designs and 1 key background design, and a full episode story outline to be delivered within a 12 week period.

A proportion of the funding may be retained by the BBC for the purpose of engaging additional talent on the collective behalf of the BBC and the creator to work alongside us on the Idea and assist in realising the ideas full potential.

## **Stage 2**

Up to 10 ideas will be progressed to Stage 2 where up to £16,000 per Idea will be invested. The exact amount will be subject to an assessment of the Idea and its complexity. We will expect the creator to produce a full-length script, 2 additional story outlines and any additional design development requested by the assessment panel, to be delivered within a 15 week period.

A proportion of the funding may be retained by the BBC for the purpose of engaging additional talent on the collective behalf of the BBC and the creator to work alongside us on the idea and assist in realising the ideas full potential.

## **Stage 3+**

Up to 6 ideas will be selected for an additional development period(s). The deliverables, budgets and timescale for this period will be ‘proof of concept’ or ‘further development’ materials and the exact nature of these will vary depending on what is required to demonstrate the very best representation of each idea. The materials, budget and timescale will be agreed jointly between the BBC, the creator and any third party animation studios (if applicable). Materials may be agreed at the beginning of the period or decided upon concurrently.

It is anticipated that we would expect to fund between £25,000 and £100,000 per Idea at this Stage, the range being broad due to the likely variation in deliverables between projects.

We will assist individual and collective creators with no attachment to an animation studio to find a suitable studio to work with from this stage onwards. Individuals and collectives will be paid directly by the BBC for the work they undertake and the BBC will also enter into a work for hire contract with the selected animation studio to pay for the remaining development costs.

A proportion of the funding may be retained by the BBC for the purpose of engaging additional talent on the collective behalf of the BBC and the creator to work alongside us on the idea and assist in realising the ideas full potential.

## **Commissioning**

The final deliverables will be considered for full commission by the Director of BBC Children’s & Education and the Heads of Commissioning and Acquisitions for 0-6’s and 7-12’s - **but** the BBC does not guarantee that it will commission any or all of the ideas. If selected for commission a further fee will be paid to the creator by the BBC for an exclusive licence to exploit the IP, deliverables and programme on behalf of the BBC and the creator.

## **Rights**

If an application is successful the creator will be required to enter into a co-development agreement with the BBC in order to progress the development of their idea. The detailed terms will be shared with you before contracting for Stage 1 of the development process. Ownership of the Intellectual Property (IP) in any idea will be shared equally between the creator and the BBC. If you do not feel comfortable with sharing the IP in any idea with the BBC then you should not apply to Ignite. You can instead engage with the BBC via the [usual commissioning processes](https://www.bbc.co.uk/commissioning/childrens) where applicable. Failure to agree terms at Stage 1 will bring participation in Ignite to an end.

Should your idea be commissioned by the BBC for a full series, development funding will be deducted from the production budget for, excluding the signature fee of £2,500.

If the BBC chooses not to develop your idea further at any stage or chooses not to commission it:

* the BBC’s exclusive option to commission (see Stage 1 above) will end;
* the BBC will assign you any ownership it has in the development deliverables; and
* if the idea is subsequently commissioned by a third party any development funding you receive from us (excluding the signature fee) will have to be repaid to the BBC no later than the first day of principal animation of the thirdparty production.

By submitting your application, you will be deemed to have agreed to be bound by these Terms and the BBC reserves the right to exclude your application at any time and at its absolute discretion if the BBC has reason to believe that you have breached these rules, acted fraudulently or have done anything which, in its sole discretion, brings the BBC into disrepute.

The BBC reserves the right to amend these Terms. The BBC reserves the right to cancel this project or alter any of the rules at any stage, if deemed necessary in its opinion, or if circumstances arise outside of its control.

The BBC, its subsidiaries, sub-contractors and/or agencies cannot accept any responsibility whatsoever for any technical failure or malfunction or any other problem which may result in a submission not being properly submitted. To the extent permitted by law, the BBC will not be liable for any loss or damage (whether such damage or losses were foreseen, foreseeable, known or otherwise) including financial, reputational loss or disappointment.

The BBC receives a great number of proposals via this scheme as well as from our usual commissioning process. Similarities of subject matter often occur and we cannot undertake to compensate you if material similar to yours, received coincidentally from another source, is subsequently commissioned or produced.

This application process is administered by the BBC.

If you have any questions that have not been answered by the information provided then please [contact the BBC Ignite team](mailto:ignite@bbc.co.uk).

**Useful links**

[Privacy Notice (Word)](https://www.bbc.co.uk/commissioning/documents/ignite-childrens-animation-privacy-notice-2023.docx)